

# FASHION

## What can I do with this degree?

### AREA

#### **FASHION DESIGN/ PRODUCTION**

Fashion Designer  
Accessory Designer  
Fashion Merchandiser  
Fashion Sales Rep  
Showroom Sales Rep  
Product Manager  
Clothing Patternmaker  
Pattern Grader

### EMPLOYERS

Clothing, Jewelry, Handbag, and Shoe  
Designer companies

### STRATEGIES

Bachelor's degree in Art, Fashion Design, Fashion Merchandising or a related field is recommended. An original self-designed portfolio is vital for marketing yourself and products. Creative and expressive personality and the ability to work independently under deadlines are necessary.

#### **FASHION MARKETING/ MERCHANDISING**

Fashion Buyer  
Fashion Coordinator  
Retail Merchandiser  
Visual Merchandiser  
Retail Store Manager  
Boutique Owner

Clothing, Jewelry, Handbag and shoe  
designer companies

Private retail shop  
Sole Proprietor

A college degree in related field is necessary. Coursework in Business and Fashion Design is helpful. Retail experience is a benefit. Knowledge of fashion history, trends, budgeting, and good negotiation skills are necessary. Ability to work under stressful deadlines is necessary.

**AREA**

**FASHION MEDIA & PROMOTIONS**

Fashion Writer  
Fashion Stylist  
Fashion PR Specialist  
Fashion Editor  
Fashion Illustrator  
Graphic Design  
Fashion Photographer

**EMPLOYERS**

Fashion Magazines  
Fashion Marketing/ Advertising firm and agencies

Designers

**STRATEGIES**

A college degree in the field is necessary. Experience in the field is helpful. A portfolio is required. Must possess excellent writing skills, have a wide range of knowledge of the fashion industry as well as the ability to work well under stressful deadlines.

**OTHER FASHION CAREERS**

Costume Designer  
Personal Stylist

Theatres  
Television  
Department Stores

A college degree is a plus and experience in designing and sewing clothes is helpful in costume design. Creativity and knowledge of the industry is necessary as well as the ability to work collaboratively with others. Stylists must be good listeners, be friendly, and have good communication skills as well as business savvy.