



23rd High School Academic Business Competition
Sponsored By The Centenary SIFE Team

HELLO AND WELCOME

Enclosed, please find the registration form for the 23rd High School Academic Business Competition to be held at Centenary College on Wednesday, December 2, 2009. We are delighted that you will be joining us!

COMPETITION FORMAT

Each team consists of four (4) students.

Two (2) students will participate in a comprehensive Accounting Lesson and Exam.
(Prior knowledge of Accounting is helpful, but not a requirement.)

Two (2) students will participate in a comprehensive Business Lesson and Exam.
(Prior knowledge of Business is helpful, but not a requirement.)

All four (4) team members will present the findings of a project that must be completed prior to their attendance at the competition. This multi-media presentation must be created prior to arriving at the competition and must use PowerPoint. Please bring the PowerPoint Presentation on a Laptop, CD, or Jump Drive.

See the attached Project and Multi-Media Presentation Guidelines for more information.

COMPETITION REGISTRATION

The attached registration form is to be completed and returned, along with your \$25.00 entry fee, no later than Friday, October 30, 2009.

COMPETITION SCHEDULE

Wednesday, December 2, 2009

8:15 AM – 8:45 AM: Team Check-In

8:45 AM – 12:30 PM: Completion

12:30 PM - 2:00 PM: Luncheon and Awards Ceremony

Please feel free to contact me if you have any questions:

Noel Leuzarder
Centenary SIFE Team President
HSABC Coordinator
908-852-1400 ext. 2186
sife@centenarycollege.edu



23rd High School Academic Business Competition *Competition Registration Form*

Please complete this form and return it to the Centenary SIFE Team no later than
Friday, October 30, 2009.

Participating schools must bring a team of four (4) students: Two (2) students to compete in the **Business** category, and two (2) students to compete in the **Accounting** category. All four (4) students will participate in the implementation of a project and the creation of a multi-media presentation.

NOTE: Incomplete teams will receive a score of zero in the non-represented subject area. It is imperative that you make every effort to compete with a full team roster.

SCHOOL INFORMATION (Please Print):

School: _____

Address: _____

Advisor: _____

Telephone Number: _____

E-mail: _____

LIST OF COMPETITORS (Please Print):

Accounting: _____

Accounting: _____

Business: _____

Business: _____

MAIL TO:

The Centenary SIFE Team
ATTN: Dr. Steven E. McHugh Sr.
400 Jefferson Street
Hackettstown, New Jersey 07840
sife@centenarycollege.edu

23rd High School Academic Business Competition

Project and Multi-Media Presentation Guidelines



YOUR MISSION

Your mission is to reduce Insurance Fraud, which has become a prevalent issue in the United States. It is the second most costly white-collar crime in America today, costing the average citizen \$300 in added insurance premiums. Despite these statistics, the majority of people know little about insurance fraud or the negative effects it has on society.

Your team must design and implement a project teaching others that the long-term consequences of insurance fraud out-weigh the perceived short-term benefits. Your project may be implemented at your school or within your community.
Your team will be judged based on your creativity.

ITEMS TO BE COMPLETED

After your team completes its exciting and effective educational project, you are required to complete the following items:

1. Five (5) completed copies of the Insurance Fraud Project Data Sheet (Attached).
2. A twenty (20) minute Multi-Media Presentation to be presented on the day of the High School Academic Business Competition, **Wednesday, December 2, 2009**.

YOUR MULTI-MEDIA PRESENTATION

The purpose of your Multi-Media Presentation is to demonstrate to the judging panel that the project implemented by your team helped to reduce the negative effects of insurance fraud by teaching others that the long-term consequences of insurance fraud out-weigh the perceived short-term benefits.

NOTE: Please remember to include in your presentation any results that your project has generated, qualitative and/or quantitative.

Your team will have twenty (20) minutes to deliver your Insurance Fraud Project Presentation.
The time will be divided as follows:

Ten (10) Minute Insurance Fraud Project Presentation
Ten (10) Minute Question & Answer Session with the Judging Panel

JUDGING RUBRIC

The attached Judging Rubric will be used to score your team's Insurance Fraud Project Presentation.

23rd High School Academic Business Competition
Insurance Fraud Project Data Sheet



This document will be used to aid the judging panel in determining the overall effectiveness of your team's project. Please complete five (5) copies of this form and submit them to the Centenary SIFE Team during the Team Check-In period on the day of the High School Academic Business Competition, **Wednesday, December 2, 2009.**

NOTE: Failure to submit this document will result in an automatic point deduction from the Project and Multi-Media Presentation portion of the competition.

Name of School: _____

1. Who was your team's target audience?

2. Why did your team focus on this audience?

3. How many individuals were in your target audience? _____

4. Did your team utilize any media outlets such as newspaper, radio, or television? If so, please list the media outlet(s) as well as how many times your project was featured.

5. Describe and provide all results that demonstrate the effectiveness of your team's project.



23rd High School Academic Business Competition

Judging Process

The Centenary SIFE Team is proud to offer the following awards during this competition:

- Participant Awards: Presented to all attending teams.
- First, Second, and Third Place Accounting Awards: Presented to the three highest overall Accounting Scores submitted during the competition.
- First, Second, and Third Place Business Awards: Presented to the three highest overall Business Scores submitted during the competition.
- First Place Insurance Fraud Project Presentation Award, League One: Presented to the highest score submitted by the judges during the competition using the attached scoring rubric.
- First Place Insurance Fraud Project Presentation Award, League Two: Presented to the highest score submitted by the judges during the competition using the attached scoring rubric.
- First, Second, Third, Fourth, and Fifth Place Overall Team Awards: Presented to the five highest Overall Scores using the following method:
 - Individual Accounting Scores (Both Team Participants): 25% Weight
 - Individual Business Scores (Both Team Participants): 25% Weight
 - Team Insurance Fraud Project Presentation Score: 50% Weight

The Tiebreaker process will use the highest score in the following areas until a tie is broken:

1. Highest Individual Accounting Score
2. Highest Individual Business Score
3. Team's Insurance Fraud Project Presentation Score
4. Second Highest Individual Accounting Score
5. Second Highest Individual Business Score
6. If a tie remains, both teams will be awarded the place.

23rd High School Academic Business Competition
Insurance Fraud Project Presentation Judging Rubric



Area	Does Not Meet Expectations 1 2	Meets Expectations 3 4	Exceeds Expectations 5	Score
Project Criterion: How effectively did the team implement a project that reduced the negative effects of insurance fraud.	No connection to the criterion. Participants are not likely to have learned from this project.	Some connection to the criterion. Participants could have learned from this project.	Clear connection to the criterion. Participants did learn from this project.	
Objectives	No evidence that the project met the team's stated objectives.	Some evidence that the project met the team's stated objectives.	Clear evidence that the project met the team's stated objectives.	
Creativity	Project was not well thought out and shows little to no creativity in design and implementation.	Project was somewhat thought out and shows some creativity in design and implementation.	Project was well thought out and shows much creativity in design and implementation.	
Impact	Project had little to no impact on its target audience.	Project had some impact on its target audience.	Project had a strong impact on its target audience.	
Multi Media Presentation	Presentation ineffectively documents the team's project and results.	Presentation effectively documents the team's project and results.	Presentation very effectively documents the team's project and results.	